

Status Report on Schools Opening Fall 2016

Summary:

School	Max Enroll	Breakeven	# Applied	Facility
American Academy of Innovation	360	220	140	New Construction
Athlos Academy of Utah	832	800	760	New Construction
Franklin Discovery Academy	500	420	518	New Construction
St. George Academy	350	315	67	New Construction
Wallace Stegner Academy	690	455	380	New Construction
Wasatch Waldorf Charter School	540	400	1008	New Construction
Freedom Preparatory Academy – Vineyard	355	350	223	New Construction
Summit Academy #2	700	550	550	New Construction

New Schools:

American Academy of Innovation

Board Chair: Shane Clark has been the board chair, but will step down on April 8th

Director: German Lopez

Address: 5410 West South Jordan Parkway, South Jordan, UT 84009 (Daybreak area)

Building Timeline: Building is set to be complete by end of July to take possession by August 15th

Building Status: On schedule: groundbreaking ceremony was on January 30th

Applied: 140 as of March 21st

Max Enrollment: 360

Breakeven Enrollment: 220

Marketing: Used a variety of efforts, including developing a web presence (school webpage, Facebook and YouTube), announcing the school on a community social media channel at Daybreak, holding open houses, installing signage at the front of the school building, sending out flyers and postcards, and presenting to sales representatives at the new development at Daybreak.

Staffing Status: As of March 21st: have hired five teachers and extended offers to 5 others.

Curriculum Status: Per the school: "We made some progress but we are waiting to hire more teachers to decide the textbooks and other materials we will use. We are centering our curriculum on the Core Standards. We expect to have a report by the mid of May."

Athlos Academy of Utah

Board Chair: Andy Lavin

Director: Esther Thompson

Address: 12309 South Mustang Trail Way, Herriman, UT 84096

Building Timeline: Building is set to be complete by mid-July.

Building Status: Broke Ground December 8th, 2015 and are ahead of schedule.

Applied: 760

Max Enrollment: 832

Breakeven Enrollment: 800

Marketing: Mailers, Facebook, Pandora ads, parent nights, newspaper ads, newspaper editorials, Twitter, web page.

Staffing Status: Have been recruiting and interviewing, but as of March 25th, have about 30 teacher positions left to fill.

Curriculum Status: Currently firming up decisions on curriculum. Plan to purchase materials in May.

Franklin Discovery Academy

Board Chair: Jennifer Price

Director: Gil Jarvie

Address: 320 E Gammon Road, Vineyard UT 84058

Building Timeline: Projected to take possession August 1st

Building Status: On schedule: groundbreaking ceremony was on January 16th, construction began January 25th.

Applied: as of March 18th, 518 applied and 291 are confirmed

Max Enrollment: 500

Breakeven Enrollment: 420

Marketing: Used a variety of efforts, including developing a web presence (website and social media), door-to-door visits, in-home visits, and open houses.

Staffing Status: as of March 21st:

Position	# Needed	Offers Extended	Offers Signed	Remaining
Master Teachers	7	5	2	5
Mentoring Teachers	20	7	7	13
Academic Coaches	50	4	2	48
Special Education Director	1	1		1
School Counselor	1	1	1	0

Curriculum Status: For Kindergarten, is 80% completed. For grades 1-6, foundational curriculum has been selected and are organizing it into the school's educational model. Enrichment curriculum will be developed by Master Teachers, who begin official employment on July 1st.

St. George Academy

Board Chair: Steve Wattles

Director: David Jones

Address: 380 E 3090 S Washington, UT 84780

Building Timeline: Estimate for completion date; July 2016 building ownership transferred to SGA upon completion. Developer remains positive on completion date, but the school is more cautious and has made provisions for temporary facilities in the event that facilities are not completed in time.

Building Status: Technically broke ground January of 2016 with site preparation and staking. As of March 23rd, all permits have been issued, plans finalized, bids submitted, City of Washington's delays overcome, and are waiting on final approval from State of Utah.

Applied: as of March 22nd: 67

Max Enrollment: 350

Breakeven Enrollment: 315 with current financing. The school is pursuing USDA financing option that will lower it to approximately 220

Marketing: Efforts include, open house events, social media campaigns, traditional press write-ups, outreach to area charters, and door-to-door soliciting. These efforts will continue in addition to a large 'groundbreaking' event, radio ads, etc.

Staffing Status: Director has been hired. 70% of faculty have been hired with only three more positions needed.

Curriculum Status: Foundational courses have been defined. Faculty and administration are reviewing Utah Core Standards to build specific curricular outcomes. Curriculum from other sources being explored to incorporate in final product.

Wallace Stegner Academy

Board Chair: Sarah Vaughan

Director: Anthony Sudweeks and Adam Gerlach

Address: 980 S. Bending River Ct., Salt Lake City, UT 84104

Building Timeline: Expected occupancy is by August 1, 2016.

Building Status: Broke ground in November.

Applied: As of March 24th, 380. Of that, 219 have confirmed and registered. Kindergarten is full.

Max Enrollment: 690

Breakeven Enrollment: 455

Marketing: Used a variety of efforts, including developing a social media presence (Facebook, Google Ad Words, etc.), face-to-face marketing such as door-to-door and being at local shopping centers and libraries, and public informational meetings.

Staffing Status: As of March 24th, has hired two administrators and six teachers, with multiple pending offers.

Curriculum Status: As of March 24th, have purchased all teacher editions for math and English language arts. Are in the process of solidifying our student curriculum orders and anticipate placing final orders by June and July.

Wasatch Waldorf Charter School

Board Chair: Emily Thunberg

Director: Emily Merchant

Address: 1458 East Murray-Holladay Road Holladay, UT 84117

Building Timeline: Expected completion is August 1, 2016. School begins August 29, 2016.

Building Status: Broke ground on February 26, 2016. Demolition is complete, ground fully prepared, foundations and infrastructure are being worked on, plans have been submitted to USOE for permits.

Applied: As of March 16th, 1008

Max Enrollment: 540

Breakeven Enrollment: 400

Marketing: Used a variety of efforts (and started early), including developing a web presence (website and social media), holding events (picnic, winter festival, groundbreaking), regular parent information meetings, booths at Farmer's Markets, and entries in local parades.

Staffing Status: All teachers not Waldorf trained will be doing a 7 semester training program beginning with a two week intensive in June. As of March 17th:

Positions	# Needed	# Hired	# Interviewed, But No Contract Yet
Administration	3	3	
Secretaries, Nurse	4	4	
Food Services Director	1	1	
Kitchen Staff	4		1
Custodian	1		
FT Class Teachers	18	15	6
FT Specialty Teachers	6	6	
Classroom Aides	5	2	6
SPED Director	1	1	
SPED Teachers	2		3
SPED Aides	2		2
PT OT	1		1
Specialty Assts	2	1	3

Curriculum Status: Have started assembling lists of curriculum resources to buy. Are half-way through development of their internal "formative assessment" or rubrics that will guide teachers in implementing the Waldorf curriculum and the Utah Core. They will begin ordering books and supplies in May, and will complete the rubrics and curriculum guides by the beginning of June for distribution to teachers.

Satellite Schools

Freedom Preparatory Academy - Vineyard

Board Chair: Daniela Alvarez

Director: Jonathan Kano

Address: 426 N. 100 W. Vineyard, UT 84058

Building Timeline: On schedule

Building Status: Foundation poured

Applied: 223 as of end of March

Max Enrollment: 355

Breakeven Enrollment: 350

Marketing: Thus far has been largely word of mouth. They will be starting their big advertising campaign in early April. The school is confident that they could fill well beyond even 400.

Staffing Status: Thus far, have a principal and are in process of hiring for all campuses. They also will likely have some teachers move from their other campuses to this new campus.

Summit Academy - #2

Board Chair: Dave Crandall

Principal: Odila Conica

Address: 1940 W. 14400 S., Bluffdale, UT 84065

Building Timeline: Will be done no later than August 1

Building Status: On schedule. Inside framing begins week of March 14th.

Applied: 550, as of first lottery that was held the last week in February

Max Enrollment: 700

Breakeven Enrollment: 550

Marketing: In addition to word of mouth, have used a variety of tools to increase awareness, such as mailers, door hangers, open houses, and parent information nights.

Staffing Status: Thus far, have a principal. They also will likely have some teachers move from their other campuses to this new campus. At Summit Academy, all their campuses hire together, and then they assign teachers to campuses according to need and fit.